

Lessons I learned along the way

Alisha Hightower

Executive Director, Medi-Cal Dental Program

Delta Dental of California

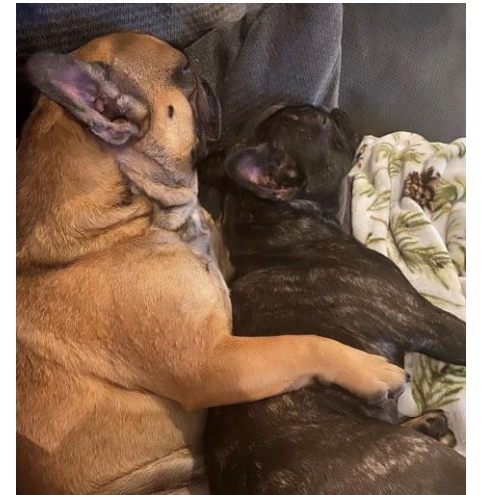
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about me



SACRAMENTO STATE



be authentic



Perform a "brand" audit.
Not just for social media influencers. Asking yourself these questions can help you evaluate or re-evaluate your position.

MIND BLOWN!

- 1. What is unique about the way I think?**
- 2. What gives me distinction as a leader?**
- 3. What impact do others EXPECT from my presence?**
- 4. What type of solutions do I consistently deliver?**

Albert Mehrabian
Study

What makes you credible?



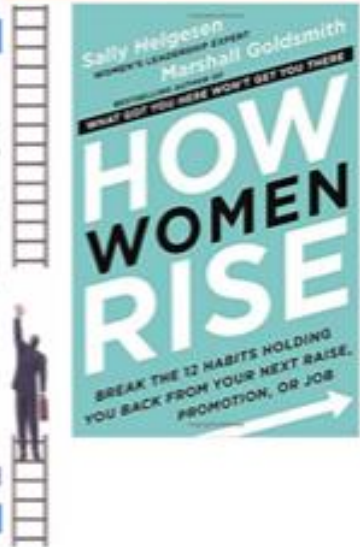
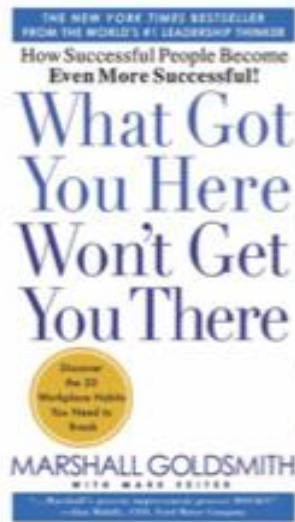
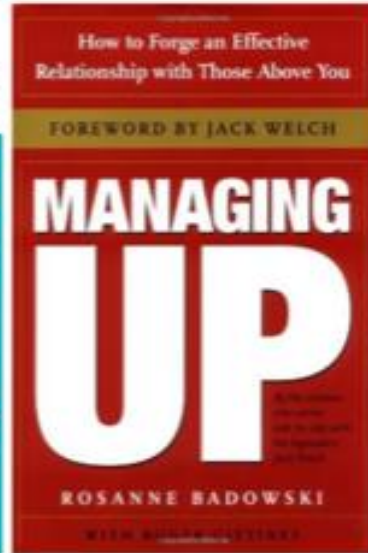
TO ACHIEVEMENT

Excellence.

YOU MUST REALIZE THAT
PERFECTION IS
IMPOSSIBLE!!!

@THESAVVYEXECUTIVE

**BOOK
RECOMMENDATIONS**



Thank you!